



**CONNECTICUT
PSYCHIATRIC SOCIETY**



2026 SPONSORSHIP PROSPECTUS

PARTNER WITH CONNECTICUT'S LEADERS IN MENTAL HEALTH

www.ctpsych.org

hello@ctpsych.org

ABOUT CPS

The Connecticut Psychiatric Society (CPS), a district branch of the American Psychiatric Association (APA), represents leading psychiatrists and mental health professionals across the state, serving as a trusted voice in clinical care, education, and advocacy.

CPS convenes influential clinicians, researchers, and decision-makers shaping the future of behavioral health. Through our annual meeting, educational programming, and digital platforms, CPS provides direct access to a highly engaged and specialized audience.

Audience and Reach



500+
Psychiatry professionals across Connecticut



Physicians, academic leaders, and clinical decision-makers



Statewide influence in mental health policy and care delivery



Year-round engagement through events, webinars, and communications

Why Sponsor CPS?

▶ Direct Access

Reach over 500+ practicing psychiatrists and mental health leaders across Connecticut

▶ Trusted Alignment

Align your brand with trusted clinical and policy voices

▶ Relationship Building

Build relationships with key decision-makers in healthcare

▶ High-Impact Visibility

Gain visibility across both in-person and digital channels year-round

Connected to Leading Institutions

Across the State of Connecticut

UConn
HEALTH

Nuvance
Health®

Quinnipiac
UNIVERSITY



Yale University
School of Medicine



Community
Health Center, Inc.

SILVER HILL

CPS Annual Sponsorship Partnerships

These sponsorships go beyond the Annual Meeting and allow you to become more engaged with our members. Based on the sponsorship tiers below, you can support CPS in bigger ways while promoting your organization through various channels throughout the year.

**BEST
VALUE**

FOUNDING PARTNER

\$15,000 /YR

Includes:

- ✓ Keynote-level visibility at major CPS events
- ✓ Sponsorship of 3 webinars annually
- ✓ Logo on website and major email campaigns
- ✓ Exhibitor table at in-person events
- ✓ Two dedicated email campaigns
- ✓ Quarterly social media features
- ✓ Year-round brand alignment with CPS initiatives

LEADERSHIP PARTNER

\$10,000 /YR

Includes:

- ✓ Gold-level event sponsorship
- ✓ Sponsorship of 2 webinars
- ✓ Logo on website and select emails
- ✓ Exhibitor table
- ✓ One dedicated email feature
- ✓ Social media mentions

COMMUNITY PARTNER

\$5,000 /YR

Includes:

- ✓ Bronze-level event sponsorship
- ✓ Sponsorship of 1 webinar
- ✓ Logo on website and select emails
- ✓ One dedicated email feature
- ✓ Social media mentions

CPS Digital Sponsorship Partnerships

Annual Digital Partner

- ▶ Logo on website (homepage or sponsor page)
- ▶ Inclusion in major email campaigns
- ▶ Quarterly sponsored content across CPS social channels
- ▶ Two sponsored webinars annually
- ▶ Year-round visibility to CPS membership

Investment
\$10,000 annually

Webinar Sponsor

- ▶ Logo on registration page
- ▶ Verbal recognition during webinar
- ▶ Promotional video (up to 90 seconds)
- ▶ Optional speaker introduction
- ▶ Opt-in attendee contact list

Investment
\$5,000 per webinar

Social Media Campaign Sponsor

- ▶ Three dedicated posts across platforms
- ▶ Story features or reels (sponsor provided)
- ▶ Tagging and link to sponsor

Investment
\$1,500 per campaign

Resource Center / Directory Sponsor

- ▶ Featured listing in CPS directory or referral network
- ▶ Priority placement in search results
- ▶ Expanded profile with logo

Investment
\$1,000 annually

 **Best for companies looking to generate leads year-round**

CPS Annual Event Sponsorship Partnerships

Gold Sponsor: Balanced visibility + direct engagement opportunities

Silver Sponsor: Brand awareness with light-touch engagement opportunities

Bronze Sponsor: Entry-level exposure



Gold Sponsor

Investment: **\$8,000**

Includes:

- ✓ Exhibitor table
- ✓ 2 complimentary tickets
- ✓ Opt-in attendee contact list
- ✓ Verbal recognition during opening remarks
- ✓ Social media spotlight post

Logo on:

- Event landing page
- Email campaigns
- Event signage



Silver Sponsor

Investment: **\$5,000**

Includes:

- ✓ Exhibitor table
- ✓ 2 complimentary tickets
- ✓ Group Sponsor recognition during event

Logo on:

- Website
- Select emails



Bronze Sponsor

Investment: **\$1,500**

Includes:

- ✓ Name listed in program
- ✓ 1 complimentary tickets

Logo on:

- Website

MOST POPULAR



CPS Annual Event Sponsorship Opportunities

Best for Maximum Visibility + Category Dominance

Platinum Sponsor

(Exclusive – 1 Available)

- Opening remarks opportunity
- Premium logo placement across all materials
- 15-minute keynote or featured speaking opportunity
- Exhibitor table (premium placement)
- 4 complimentary tickets
- Dedicated email feature to CPS membership
- Quarterly social media spotlight
- Opt-in attendee contact list
- Verbal recognition throughout event

Logo included on:

- ✓ Event signage & program
- ✓ Event landing page (top placement)
- ✓ **All** email campaigns

Investment
\$20,000

**MAXIMUM
VISIBILITY**

Best for Thought leadership positioning + direct audience influence

Keynote Sponsor

(Exclusive – 1 Available)

- 15-minute keynote presentation
- Exhibitor table
- 2 complimentary tickets
- Opt-in attendee contact list
- Verbal recognition during opening remarks
- Featured social media spotlight post

Logo included on:

- ✓ Event signage
- ✓ Event landing page (top placement)
- ✓ Email campaigns

Investment
\$12,500

**MAXIMUM
INFLUENCE**

CPS Annual Event Sponsorship Opportunities

Individual Award Sponsor

- Sponsor a specific award category
- Sponsor logo displayed during award presentation
- Verbal recognition during announcement
- Logo included in awards program
- Social media recognition tied to award winner
- Professional photo opportunity with recipient
- Optional opportunity to present award on stage

Investment
\$1,000

Presenting Award Sponsor

- Recognition as Official Sponsor of the 2026 CPS Awards
- Branding across all six awards categories
- Logo featured on all awards presentation slides
- Welcome remarks opportunity before awards segment
- Dedicated social media spotlight
- Recognition in post event recap email
- Two complimentary tickets
- Group photo with recipients and CPS leadership

Investment
\$5,000



CPS Annual Event Add-On Sponsorships

Cocktail Hour Sponsor (1 Available) \$2,500

- Branding at bar and cocktail napkins
- Signature cocktail naming opportunity
- Signage during peak networking

Dinner Sponsor (1 Available) **SOLD OUT** \$2,500

- Logo on menus and table signage
- Chair drop materials (sponsor provided)

Award Sponsor (4 Available) \$1,000

- Sponsor a specific award category
- Name announced during presentation

Photo Booth Sponsor \$2,000

- Branding on photo backdrop and outputs
- High social engagement visibility

Swag Bag Sponsor \$1,500

- Logo on bags and select materials

Additional Premium Add-Ons

Lanyard Sponsor	\$2,500
Charging Station Sponsor	\$2,000
Dedicated Email Sponsor	\$2,500

 **Can be added to any sponsorship package**

Sponsorship Terms & Conditions

All sponsorships with the Connecticut Psychiatric Society (“CPS”), a district branch of the American Psychiatric Association (“APA”), are subject to the following terms:

1. Agreement & Payment

Sponsorships are confirmed only upon receipt of a signed agreement and full payment, unless otherwise approved in writing by CPS. CPS reserves the right to release or reassign opportunities not secured within stated deadlines. All fees are non-refundable except as expressly provided herein and are not charitable contributions.

2. Alignment with Mission & Ethical Standards

All sponsorships must align with the mission of CPS and the ethical standards of the APA, including the APA Principles of Medical Ethics. Sponsorship does not imply endorsement of any product, service, or viewpoint. CPS maintains full control over all educational content, speakers, and programming to ensure independence, scientific integrity, and freedom from commercial bias.

3. Content Approval & Use of Marks

All sponsor materials (including advertisements, digital content, presentations, and signage) are subject to prior review and approval by CPS. CPS may reject or remove any content that is misleading, promotional in a manner inconsistent with medical ethics, or not aligned with CPS standards.

Sponsors grant CPS a limited, non-exclusive license to use their name and logo for promotional purposes. Sponsors may not use CPS or APA names or logos to imply endorsement without prior written consent.

4. Regulatory Compliance

Sponsors are solely responsible for compliance with all applicable federal and state laws and regulations, including but not limited to HIPAA, FDA regulations, and applicable fraud and abuse laws (e.g., Anti-Kickback Statute). Sponsors may not engage in activities that could be construed as influencing clinical decision-making or professional judgment.

5. Data Privacy & Attendee Information

Attendee data will only be shared where individuals have provided explicit opt-in consent. Sponsors agree to use such data solely for lawful purposes and in compliance with applicable privacy laws. Resale or unauthorized distribution of attendee information is strictly prohibited.

6. Event Modifications & Force Majeure

CPS reserves the right to modify event format, schedule, or delivery (including virtual or hybrid formats). CPS shall not be liable for delays or cancellations due to causes beyond its control. In such cases, CPS may provide comparable benefits or reschedule opportunities.

7. Cancellation

Sponsor cancellations must be submitted in writing. No refunds will be issued for cancellations within sixty (60) days of the event or activation date. CPS may, at its discretion, offer alternative benefits or credits.

8. Limitation of Liability

To the fullest extent permitted by law, CPS’s liability shall not exceed the amount of the sponsorship fee paid. CPS shall not be liable for indirect, incidental, or consequential damages.

9. Indemnification

Sponsors agree to indemnify and hold harmless CPS, its officers, directors, and agents from any claims arising from sponsor materials, representations, products, or services.

10. Conduct & Right of Refusal

Sponsors and their representatives must conduct themselves in a professional manner consistent with CPS and APA standards. CPS reserves the right to refuse or terminate any sponsorship that, in its sole judgment, conflicts with its mission, ethical obligations, or professional standards.

11. Governing Law

These terms shall be governed by the laws of the State of Connecticut. Any disputes shall be resolved in courts located within Connecticut.